# Connected MVP Canvas

## Turn a product promise into one useful tool and a testable release decision.



Use this canvas before building an MCP integration. It creates a product brief, not a running server. Start with one person, one recurring job and one action. The filled examples describe a fictional approved learning-resource finder; replace them with your own evidence.

Use this kit to make a concrete plan, rehearse one workflow and capture what you learn. The detailed article and editable templates accompany this compact guide.

**Open the full article**

https://waymaker.cx/blog/mcp-connected-mvp-canvas

# The implementation sequence

## 01 / Observe one real task

Ask a prospective user to show the last time the job occurred. Record their workaround, source and decision. Replace broad claims with one concrete example.

## 02 / Write the product promise

Complete the job story, identify the human decision and remove unrelated actions. A useful first slice should end with an inspectable result.

## 03 / Specify the tool

Fill inputs, source rules, result fields and failure behavior. Use the editable contract in the kit to hand these decisions to a developer.

## 04 / Challenge the promise

Run the acceptance matrix against a fictional fixture, then the real source. Capture actual output and evidence for each pass or failure.

## 05 / Choose the next release

Use the decision memo to proceed with a bounded pilot, revise a specific weakness or stop. Assign maintenance and a review date before expanding.

# A completed example

## Whose job are you improving?

When a training coordinator has a 30-minute beginner session, find two approved activities she can review before teaching.

## What have you observed?

Assumption to test: coordinators repeat the same library search each week. Interview two coordinators and observe one real search.

## What single action will the tool perform?

find_approved_resources returns eligible resource cards. It does not enroll learners, modify material or send messages.

## What inputs are required?

topic: trimmed text 1-80 characters; level: beginner/intermediate/advanced; max_minutes: integer 5-120.

Review the example as a learning aid. It is not evidence that a customer agreed, a deployment succeeded or a result was measured.

# The example, continued

## Which source and rules govern the answer?

Search only the caller's permitted collection. Return currently approved records with complete level and duration fields; report excluded incomplete records.

## What will a useful result contain?

ID, title, level, duration, source URL and approval date. An empty array means no eligible resources; it is not a service error.

## Which cases must pass?

Known match; unknown topic; whitespace normalization; invalid level; over-duration item excluded; unapproved resource excluded; inaccessible collection excluded.

## What would justify a limited pilot?

All fixture rules pass; no inaccessible records returned; a coordinator can review a result without coaching. Owner and review date: to assign.

Review the example as a learning aid. It is not evidence that a customer agreed, a deployment succeeded or a result was measured.

# Your working worksheet

## 01 / Whose job are you improving?

Name the person, trigger and result they can inspect.

## 02 / What have you observed?

Record a recent example, its source and date. Separate assumptions from observations.

## 03 / What single action will the tool perform?

Use a precise verb and name. Include the actions it will not perform.

# Your working worksheet

## 04 / What inputs are required?

List each field, allowed values and what happens when it is missing.

## 05 / Which source and rules govern the answer?

Name the source owner, permitted collection, current-version rule and missing-data behavior.

## 06 / What will a useful result contain?

Specify inspectable fields and the empty state.

# Your working worksheet

## 07 / Which cases must pass?

Include the ordinary path, absent data, invalid inputs, access boundaries and an out-of-scope request.

## 08 / What would justify a limited pilot?

Choose conditions before the demonstration, plus an owner and review date.

# Use the kit, then verify the result

## 1. Keep a working copy

Extract kit.zip. Open index.html in your browser, or edit the Markdown templates in any text editor. The interactive worksheet keeps notes in page memory only. Download notes before leaving.

## 2. Make the example your own

Replace every fictional person, source, date and assumption with your own confirmed context. Record unknowns explicitly instead of filling them with plausible guesses.

## 3. Rehearse a normal and an awkward case

Try one known input, one missing input and one result that requires a reviewer. Check the delivered artifact against its source. Keep the manual path usable.

## 4. Record a dated decision

State what passed, what failed and what you will change next. Count setup, checking and rework when reviewing effort. A completed worksheet is preparation, not measured business improvement.

## Sources and next steps

**MCP architecture**

https://modelcontextprotocol.io/docs/learn/architecture

**WebMCP browser API (experimental)**

https://developer.chrome.com/docs/ai/webmcp/imperative-api

**Your detailed companion article**

https://waymaker.cx/blog/mcp-connected-mvp-canvas

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