

PRODUCT DESIGN
LEADER

ASHLEY KAYS



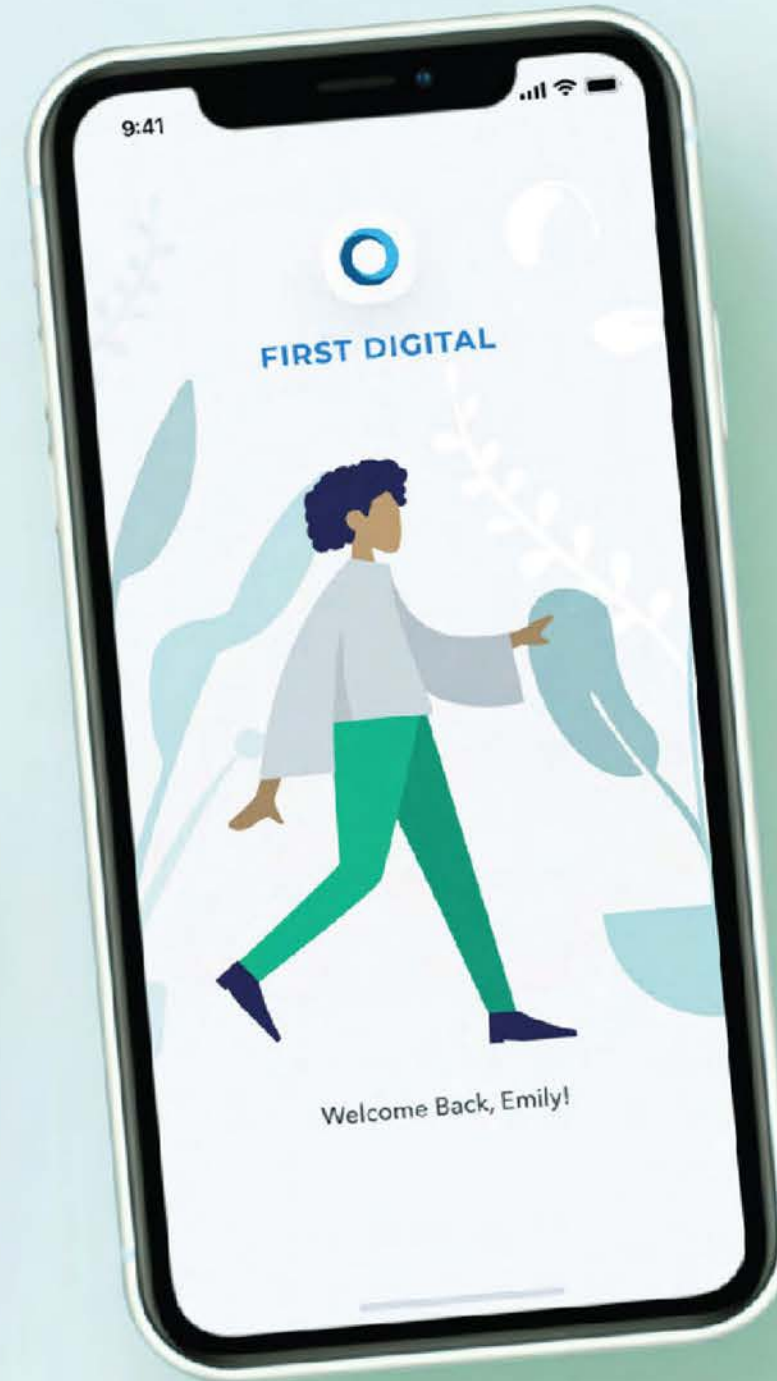


Creative Director UX, UI

Disney Vacation Ownership Experience Planning

NCR Financial Wellness

Integrated, yet simple, set of tools to assist end-users with saving money



ROLE UI/UX Design.

Global Look & Feel.

From High Res Screen design to prototyping.

9:41

←

Set Goal Amount

GOAL

BUDGET

Regular deposits add up!

A recurring transfer is a predictable way to add to your fund. Or round up to the nearest dollar on every purchase and deposit the change.

\$1,440

Estimated Goal Amount

\$1.4K

\$2.8K

Now

1 YR

2 YR

\$120 Monthly

Your transfer will start today.

From

Checking Account • 7568

Recurring

Transfer occurs automatically

Round Up

Round to the next dollar, save the change

Cancel

Confirm Amount

9:41

←

Select Your Goal

Be Fully Prepared

\$3,000

Go all in with three times your monthly expenses.

Continue

Smart Small

\$1,000

Work towards a smaller goal and give this savings thing a try.

Continue

I got this!

Got a custom savings goal in mind? Go for it!

Continue

9:41

←

Save Today for a Rainy Day

Be prepared

Easily set aside money in your savings account — a little at a time — so you're ready for unexpected financial curveballs.

Get Started

Skip

9:41

Rainy Day Fund

Well done! You're on your way.

\$4,000

Your Goal

\$250 saved today

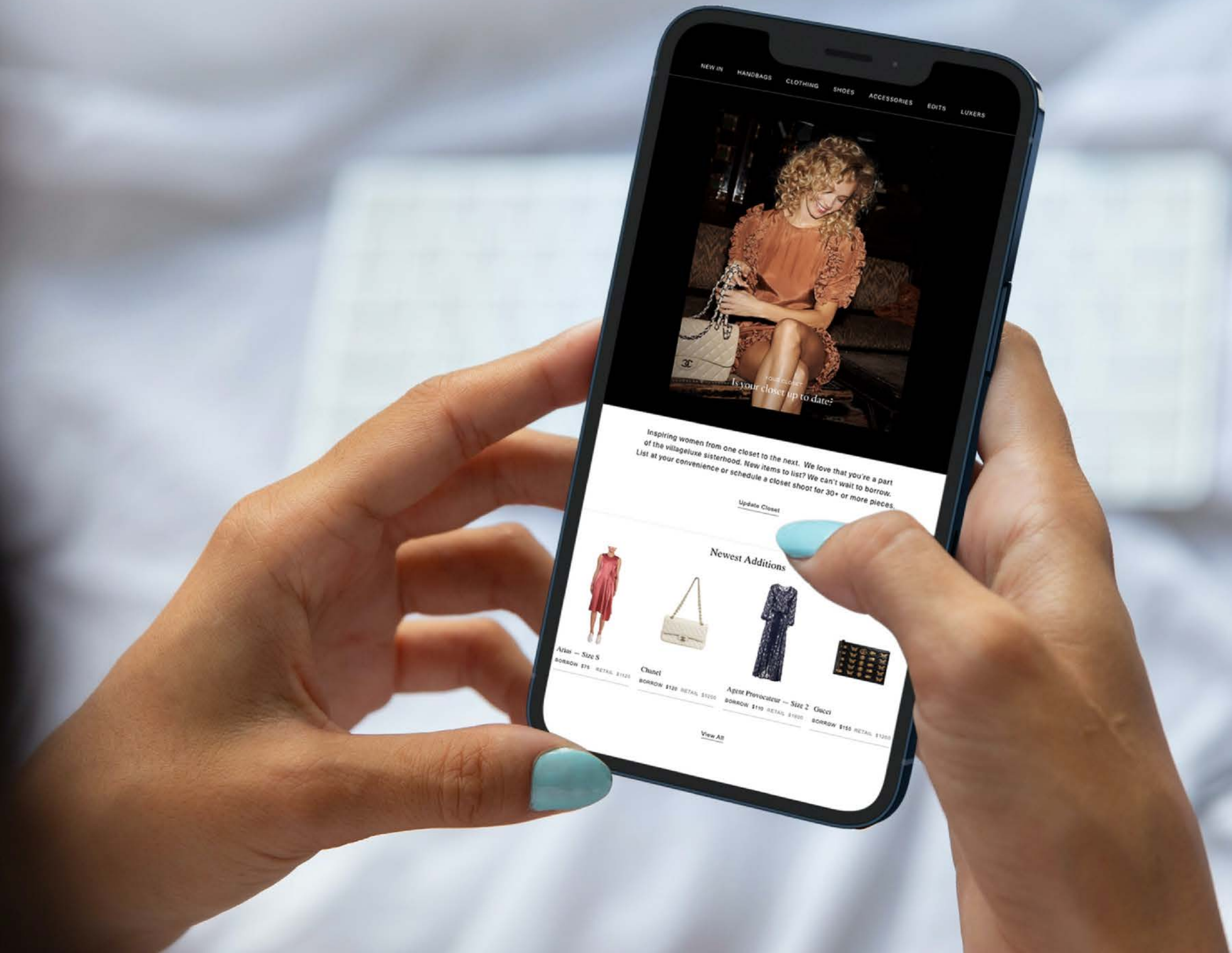
Want to reach your goal faster?

Make a one-time deposit

Done

Creative Director UX, UI

Villageluxe Luxury Item Rentals





Creative Director UX, UI

National Bank of Canada, Bank of the future experience

RETRAIT

COMPTE

-Sélectionner- >

\$12,500
CURRENT

\$12,500
AVAILABLE

Balance

MONTANT

Billets de 20\$
0\$ >

+

Billets de 50\$
0\$ >

= TOTAL
0\$

OPTIONS ☒ Imprimer un reçu ☒ Visualiser le nouveau solde

Menu

Confirmer >

RETRAIT

COMPTE

Chequing

Savings

Other

Credit Card

MONTANT

1

2

3

4

5

6

7

8

9

0

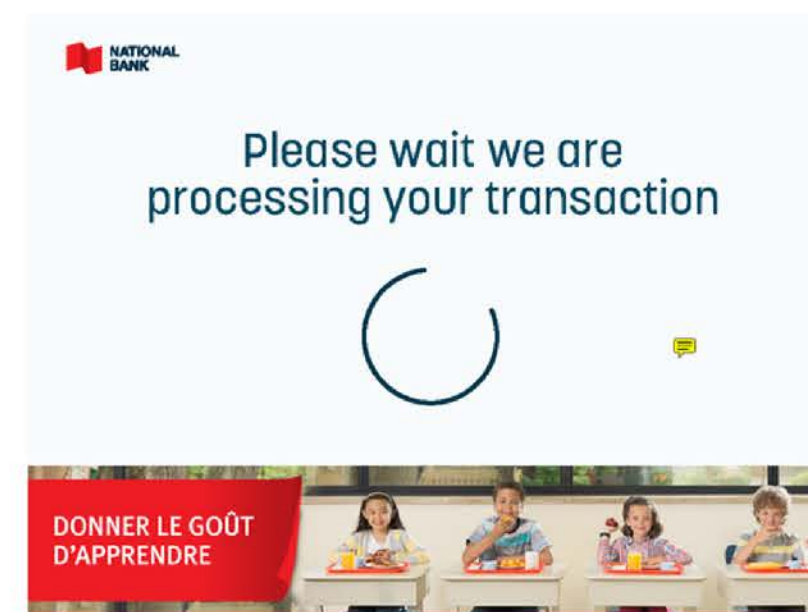
TOTAL

120\$

OPTIONS ☒ Imprimer un reçu ☒ Visualiser le nouveau solde

Menu

Confirmer >



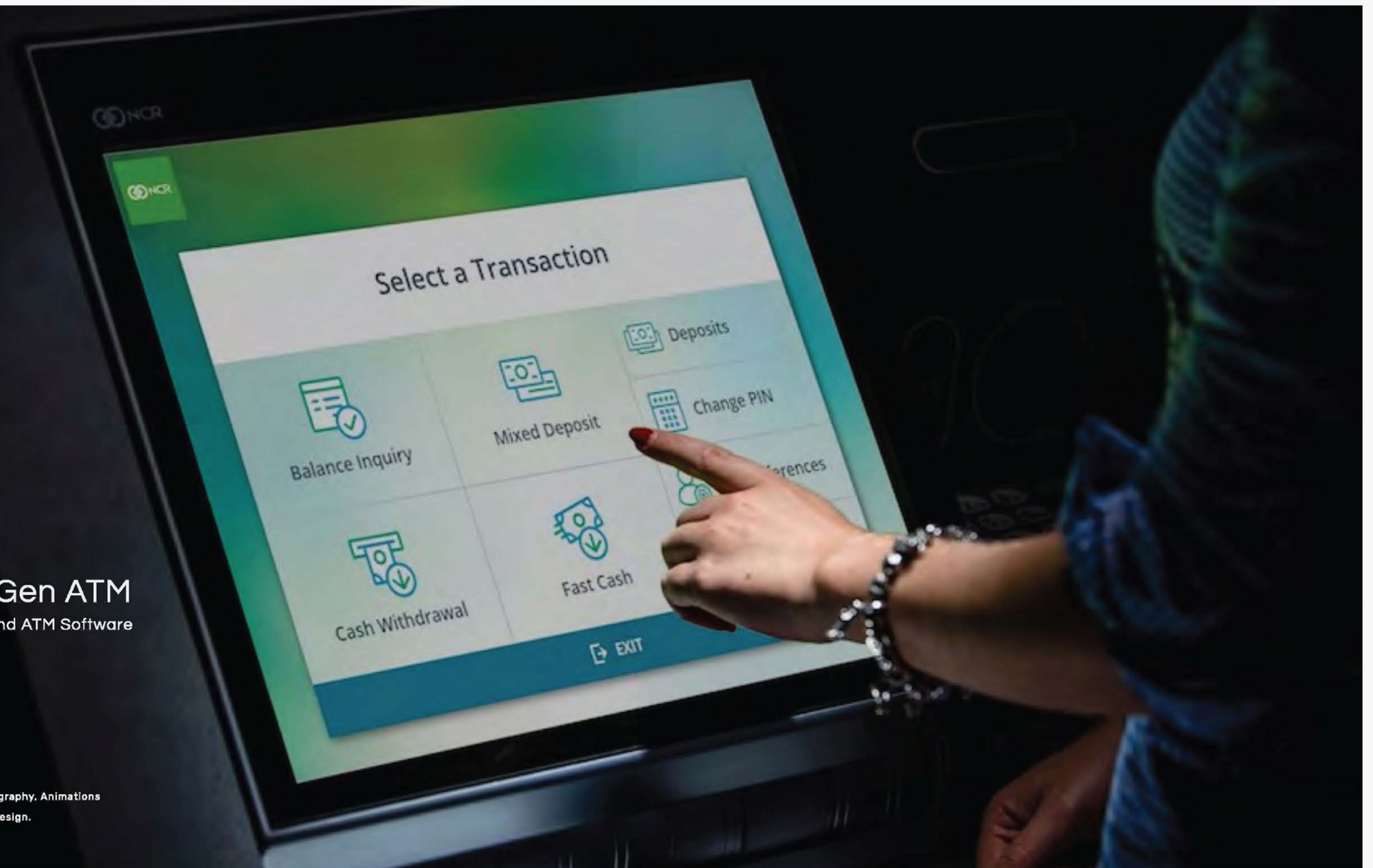
NCR NextGen ATM

Simplified end-to-end ATM Software

ROLE UI/UX Design.

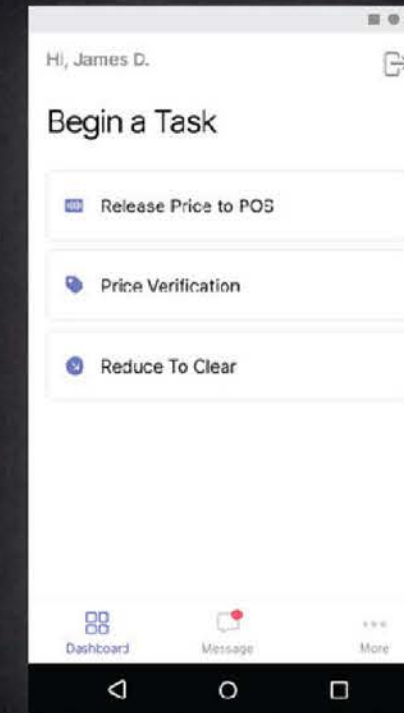
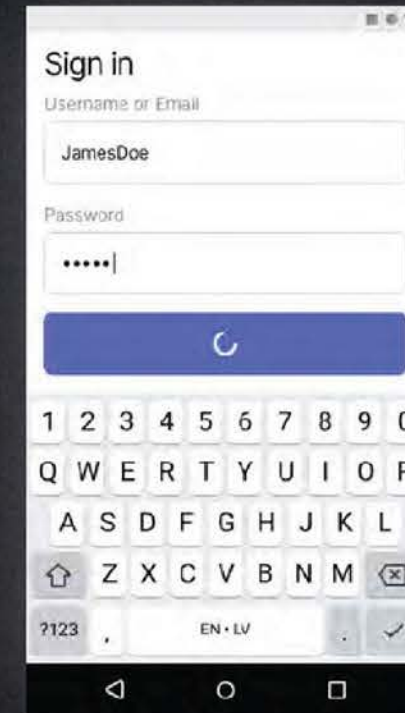
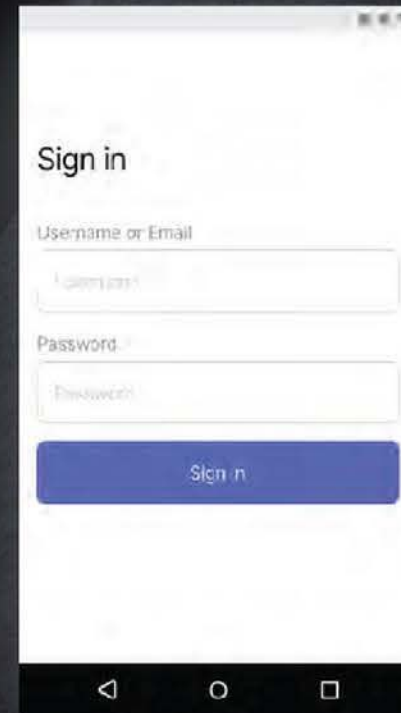
Global Look & Feel.

From Wires, templates, Iconography, Animations
to High Resolution Screens Design.



NCR NextGen Merchandising

Cloud based Solution for Inventory Management



NextGen Merchandising is a new Cloud solution for Inventory Management

Get now

ROLE UI/UX Design.

Global Look & Feel.

From User Journeys, Wireframes to Android/iOS templates.

Iconography & Animations Library

New flexible, tablet-style user interface using HTML and CSS



1

2



50

20



100

10



5



← BACK

CONTINUE >

👁️ HIDE BALANCES

🏠 MAIN MENU

CONTINUE >

🗣️ LIVE SUPPORT

\$100.00

← BACK

↓ RETURN CARD

🌐 CHANGE LANGUAGE

🏠 MAIN MENU

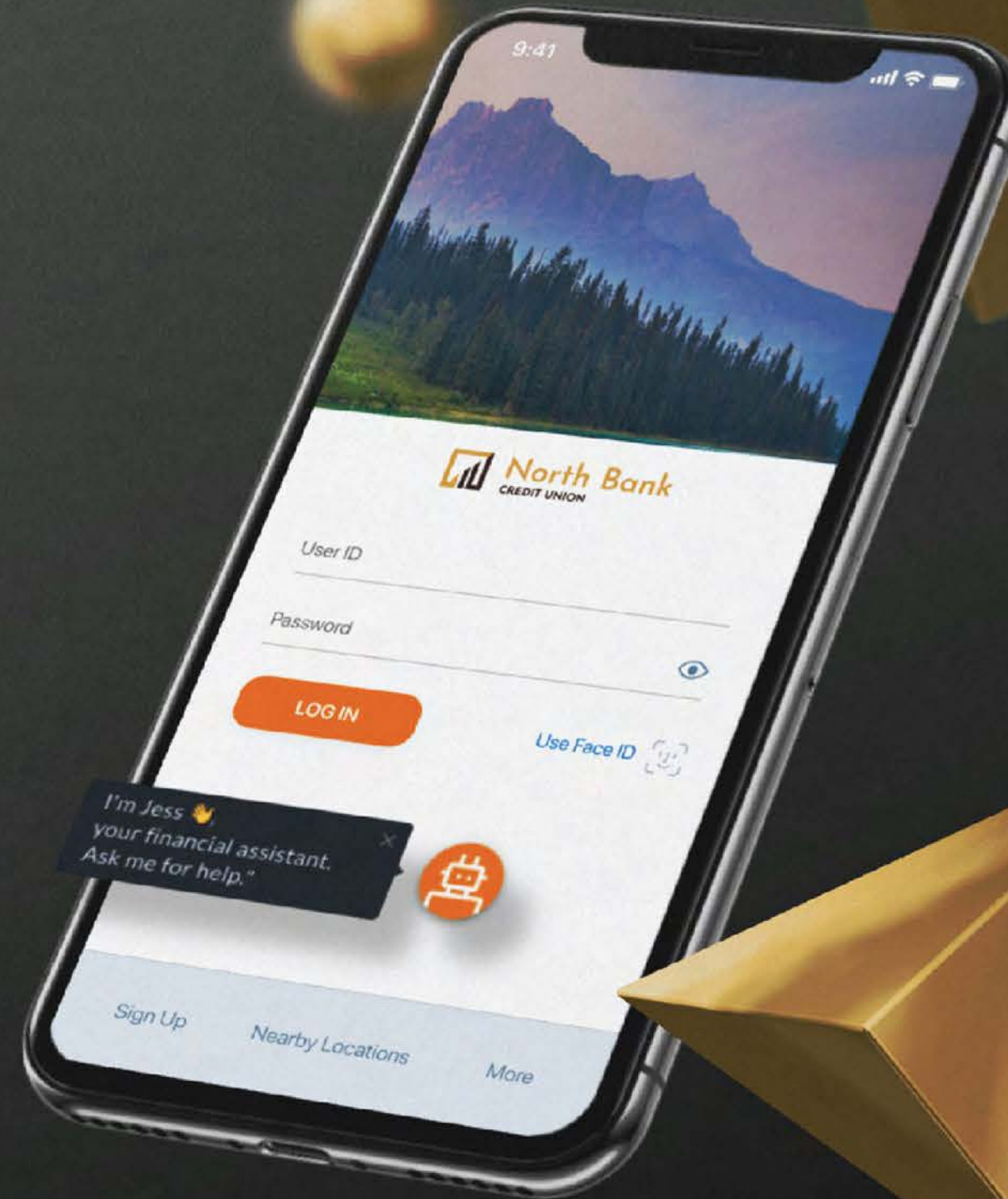
🏠 MAIN MENU

📞 HANG UP

⋮

NCR Financial Chatbot

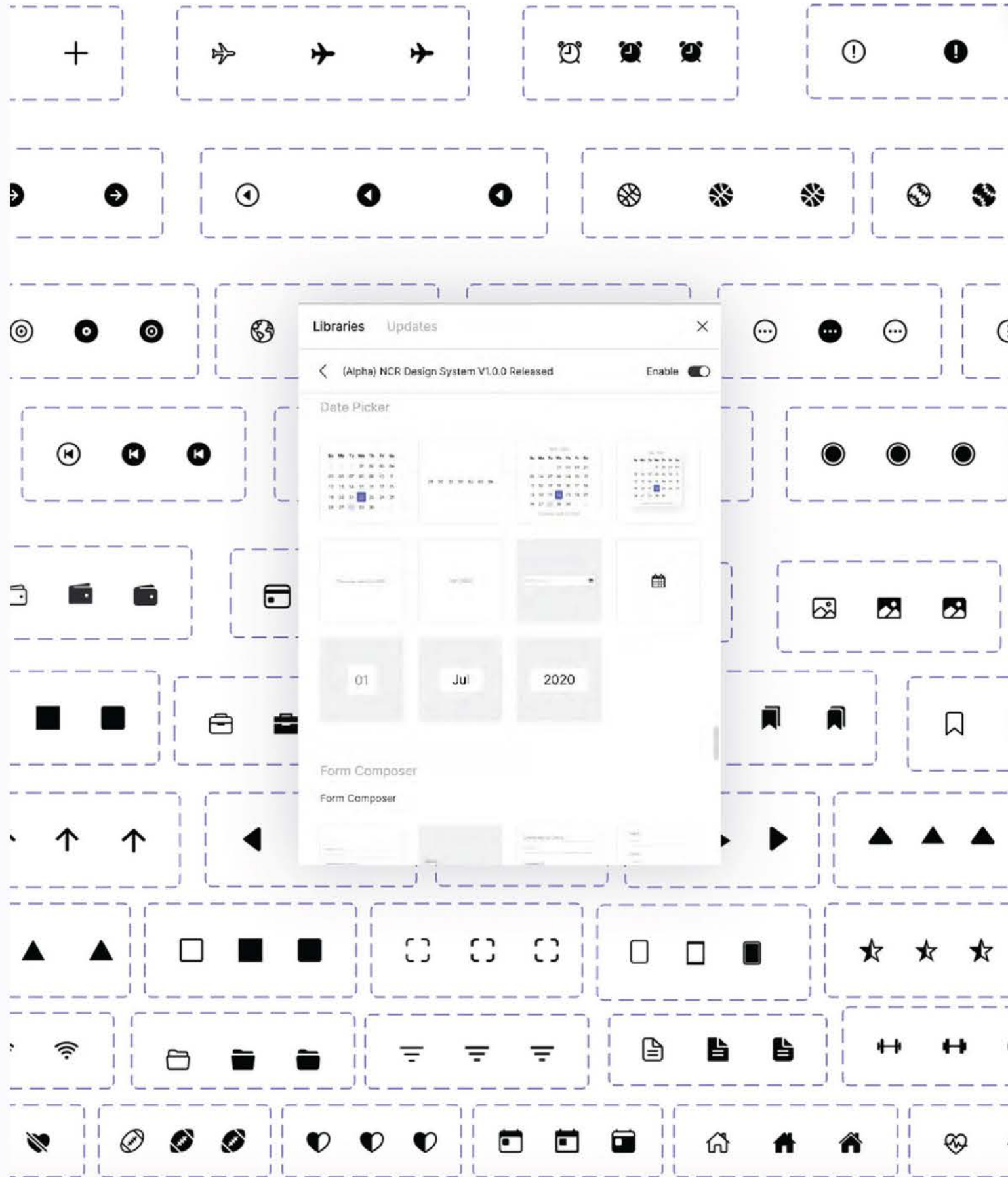
Conversational Ai integrated into Consumer Banking Apps



ROLE UI/UX Design.

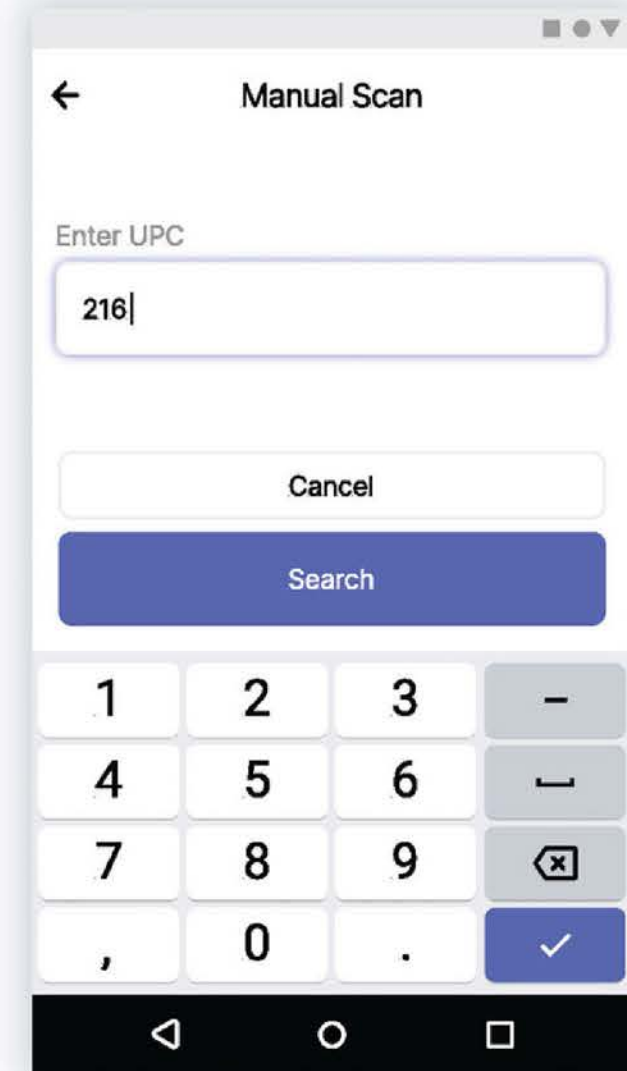
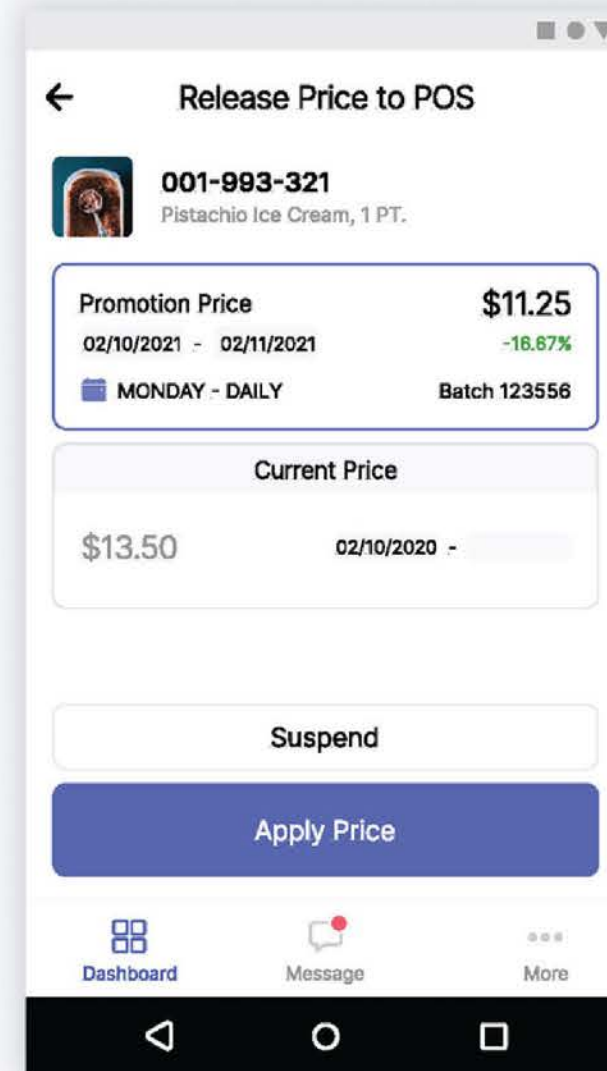
Global Look & Feel.

From High Res screen design to prototyping.



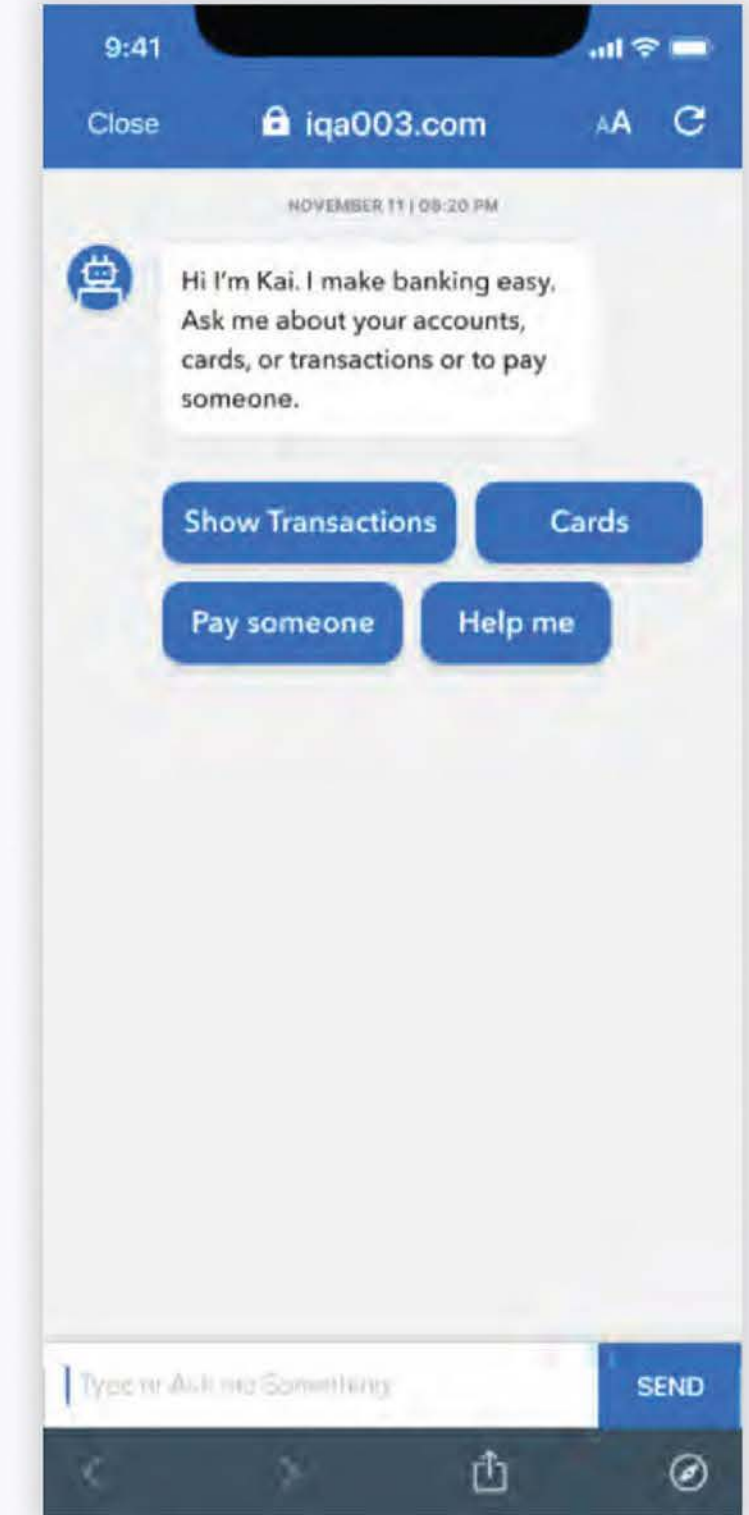
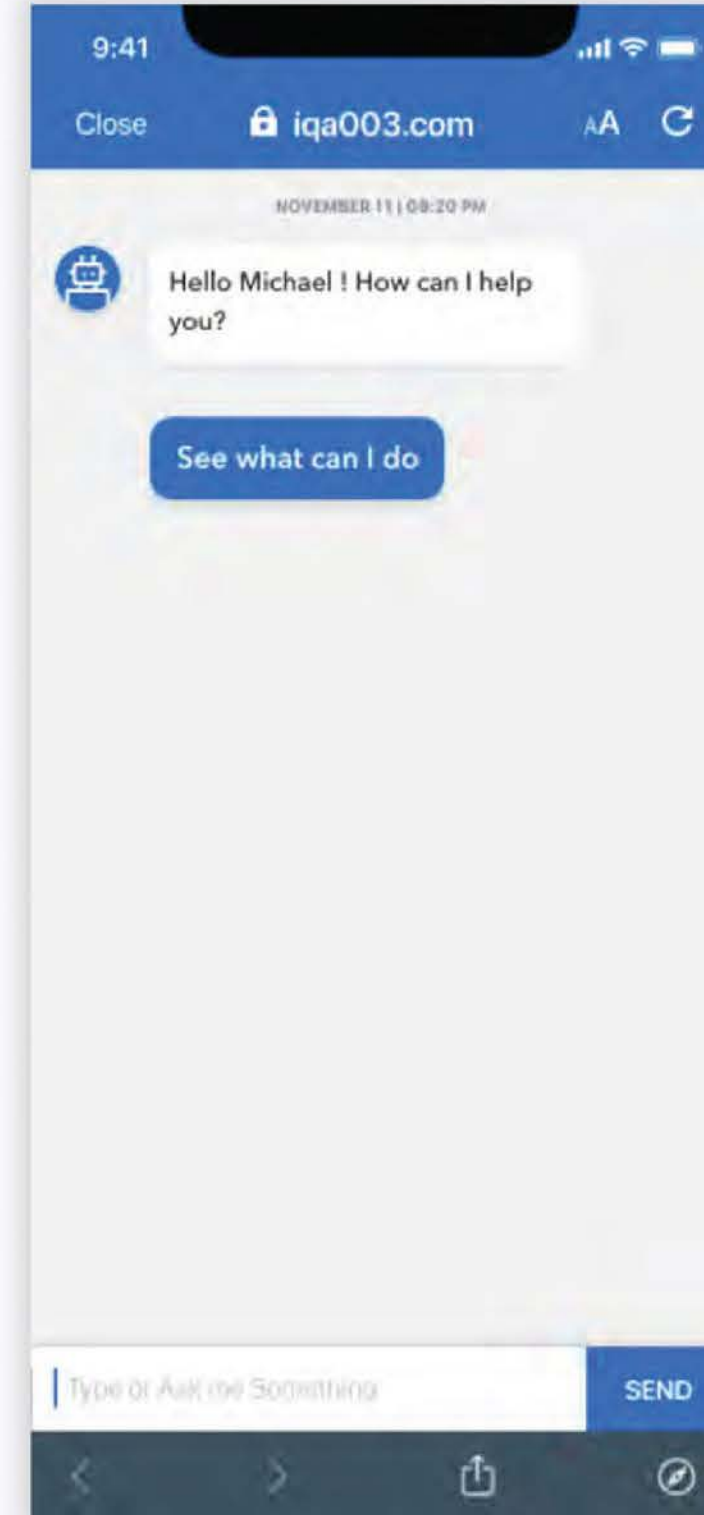
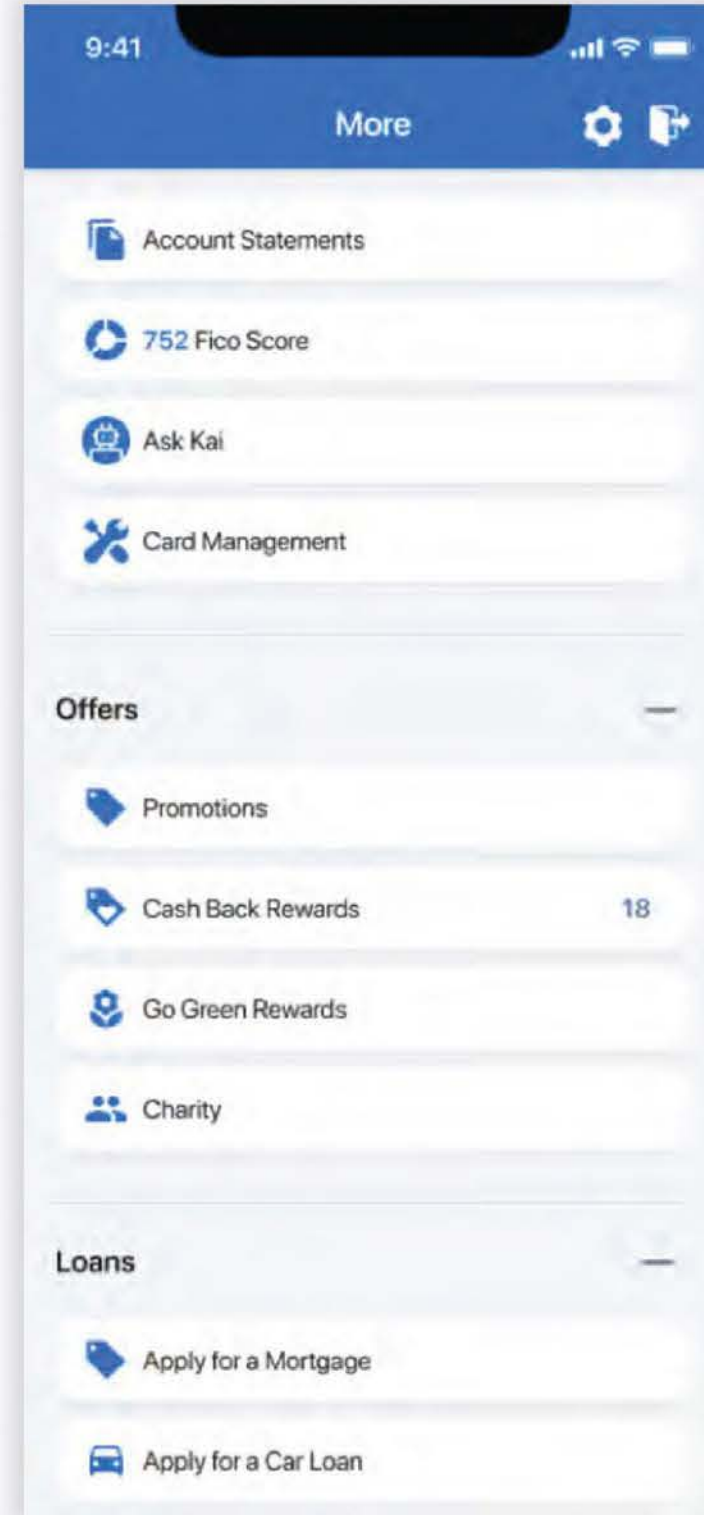
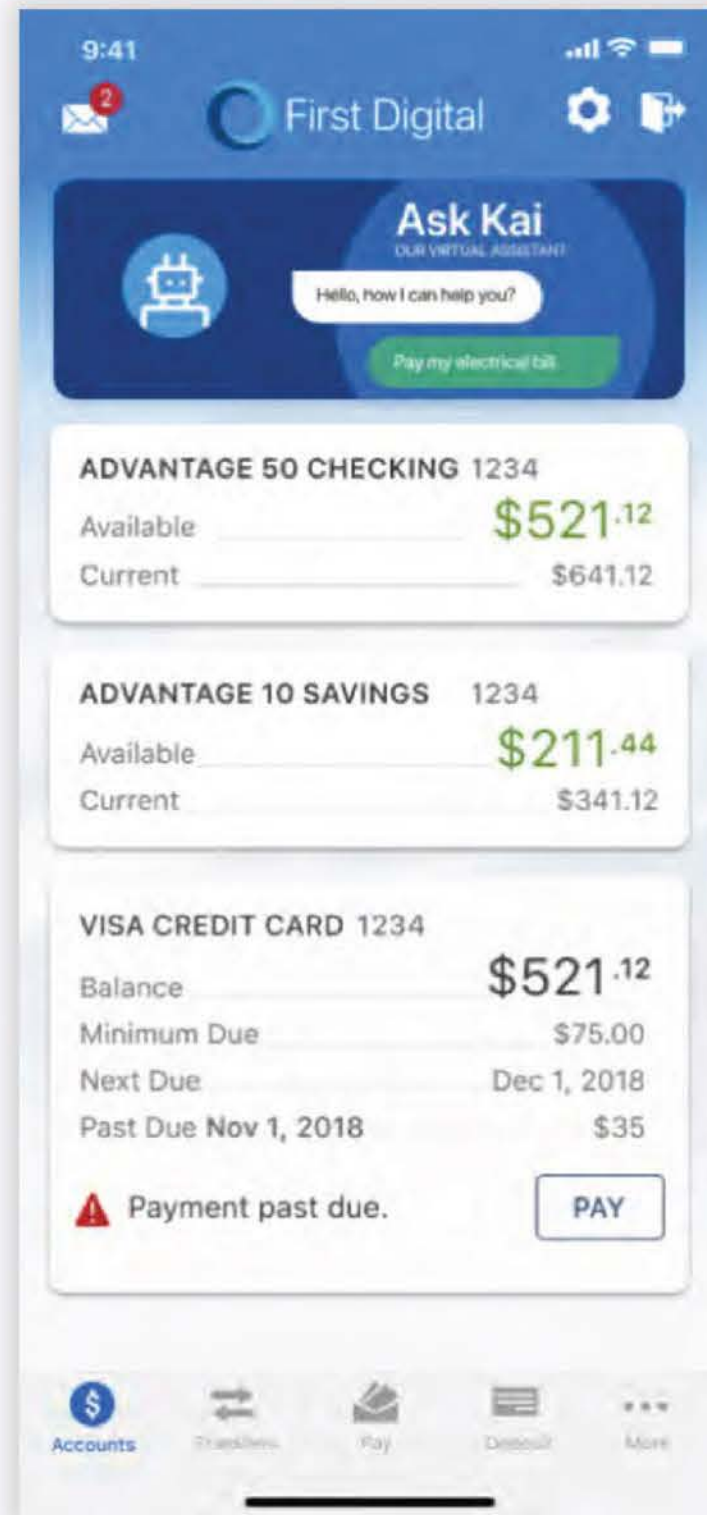
UI UX Design - Mobile App

iOS/Android MVP using NCR Design System



UI UX Design - Chatbot

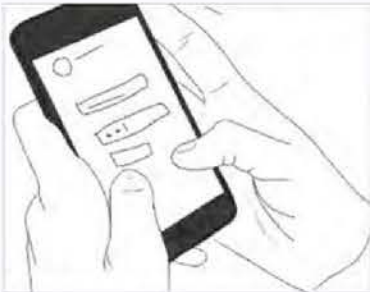
Conversational Ai integrated into Web & Mobile banking products



Personas / User Journey

iOS/Android MVP using NCR Design System

Login and Authentication



Getting Started
The store associate signs into the Mobile Merchandising application using their employee ID and associated password. They are welcomed with a dashboard upon successful login.

- Store associates and managers are enabled to approve and commit price updates with the click of a button on a handheld mobile device.
- Stores have real-time price updates that are simple to maintain.
- Retailers are empowered with the seamless experience of NCR's Mobile Merchandising solution that eliminates the operational points of friction.

Splashscreen - Primary color

User opens app and views splash/loading screen

Log in - White

User views sign in screen

Enter User ID

User enters username

Enter Password

User enters Password and taps the Sign in button.

Processing credentials

Once user has entered both credentials, CTA displays loading animation.

Error Notification

If user enters username or password incorrectly, an error message appears.

Dashboard

When logged in, user sees his/her dashboard displaying the task types he/she has permissions to perform.

Scan Activated Price Changes



Scan Tag & Item Price Validation
The store associate is handed a stack of shelf tags to hang. They scan an item, checks the price on the tag against the price in catalog, and validates the change.

- Store associates and managers are enabled to approve and commit price updates with the click of a button on a handheld mobile device.
- Stores have real-time price updates that are simple to maintain.
- Retailers are empowered with the seamless experience of NCR's Shasta solution that eliminates the operational points of friction.

Dashboard - Scan Act. Price Change (selected)

The user taps on "Scan Activated Price Change" to start a new task.

Scan Screen

The user views the scan screen and scans the first item.

Scan Shelf Tag

User selects an effective date range start. They may choose between today's date and today's date + 1.

Item Detail - Skipped item picture

User successfully scans the first item shelf tag. Notification gives positive feedback to user. Notification disappeared after 3 seconds.

Dashboard

ALTERNATE FLOW: The scanner isn't functioning or the bar code is unscannable. The user taps "Manual Scan"

Task detail - select effective date

The user types in the item barcode and taps "Search".

Task detail - select effective date

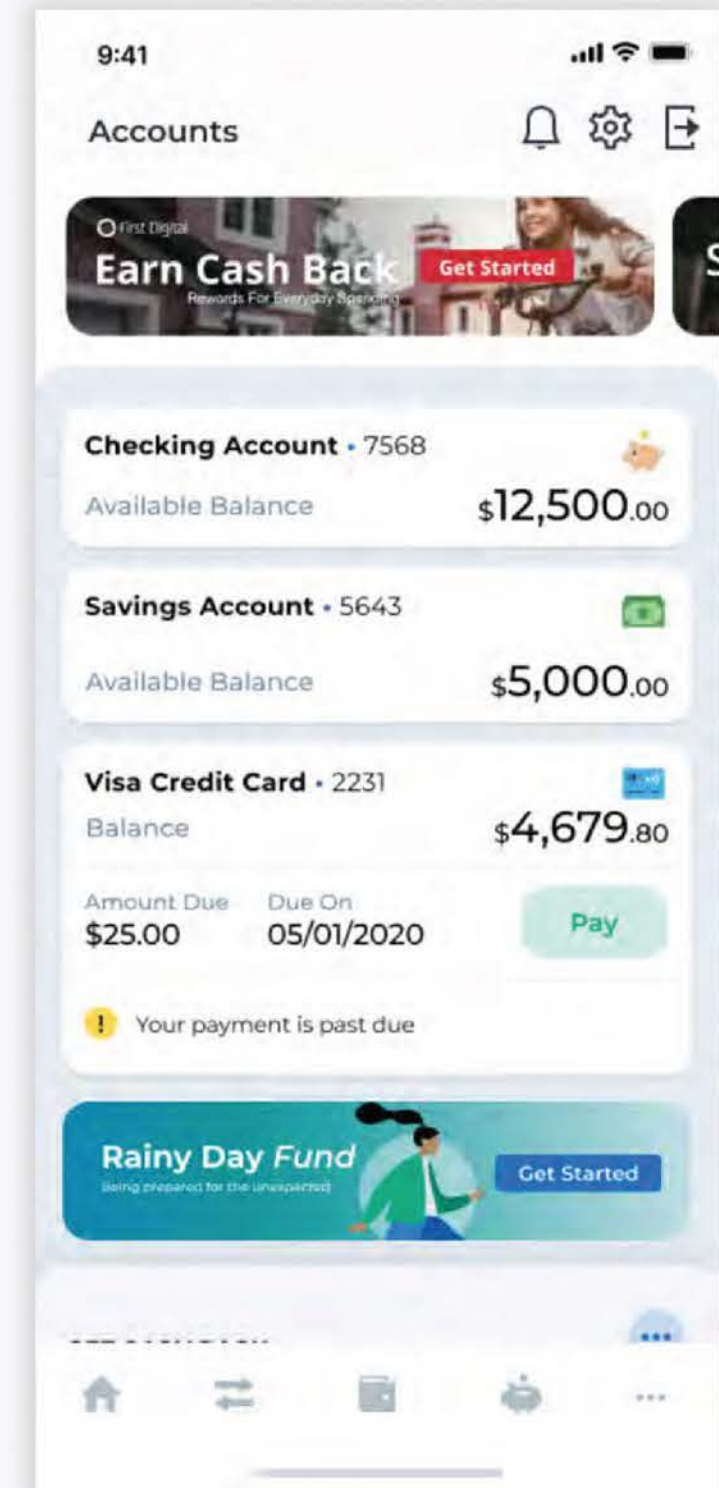
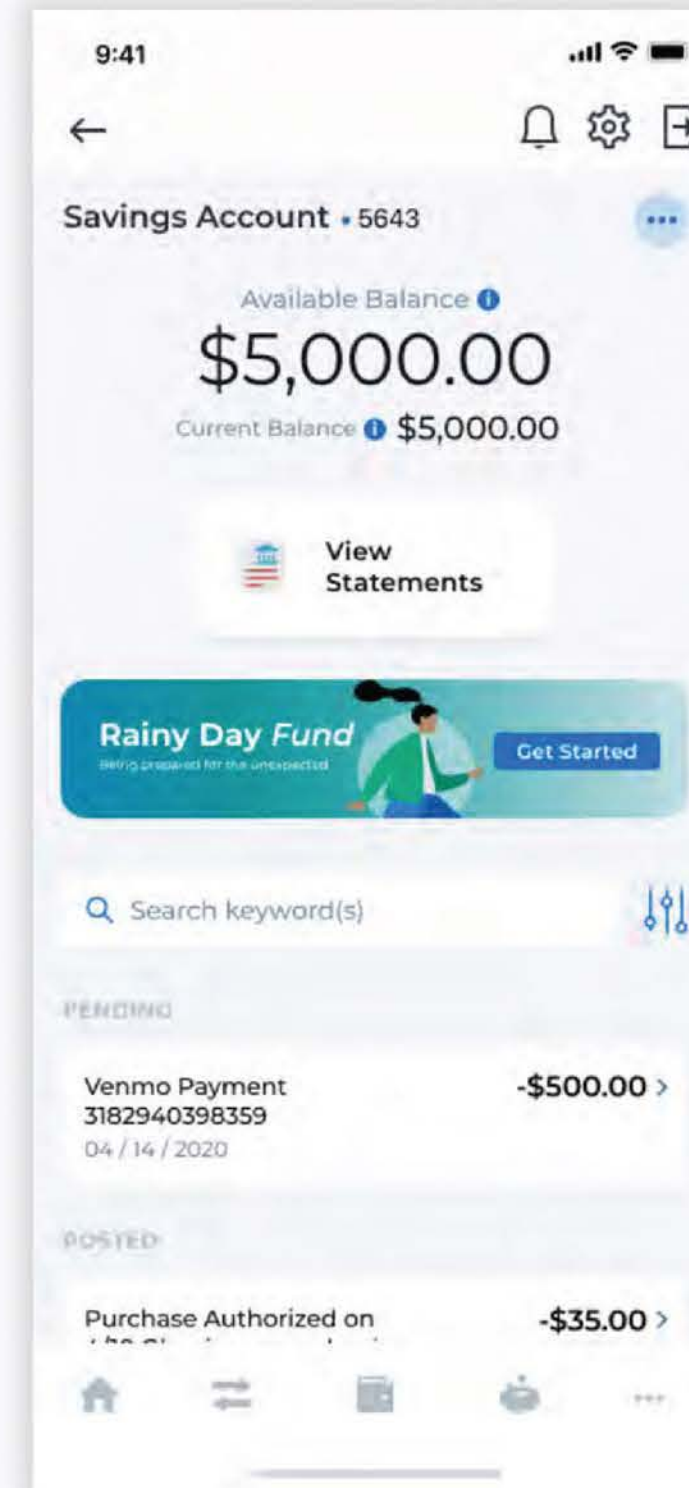
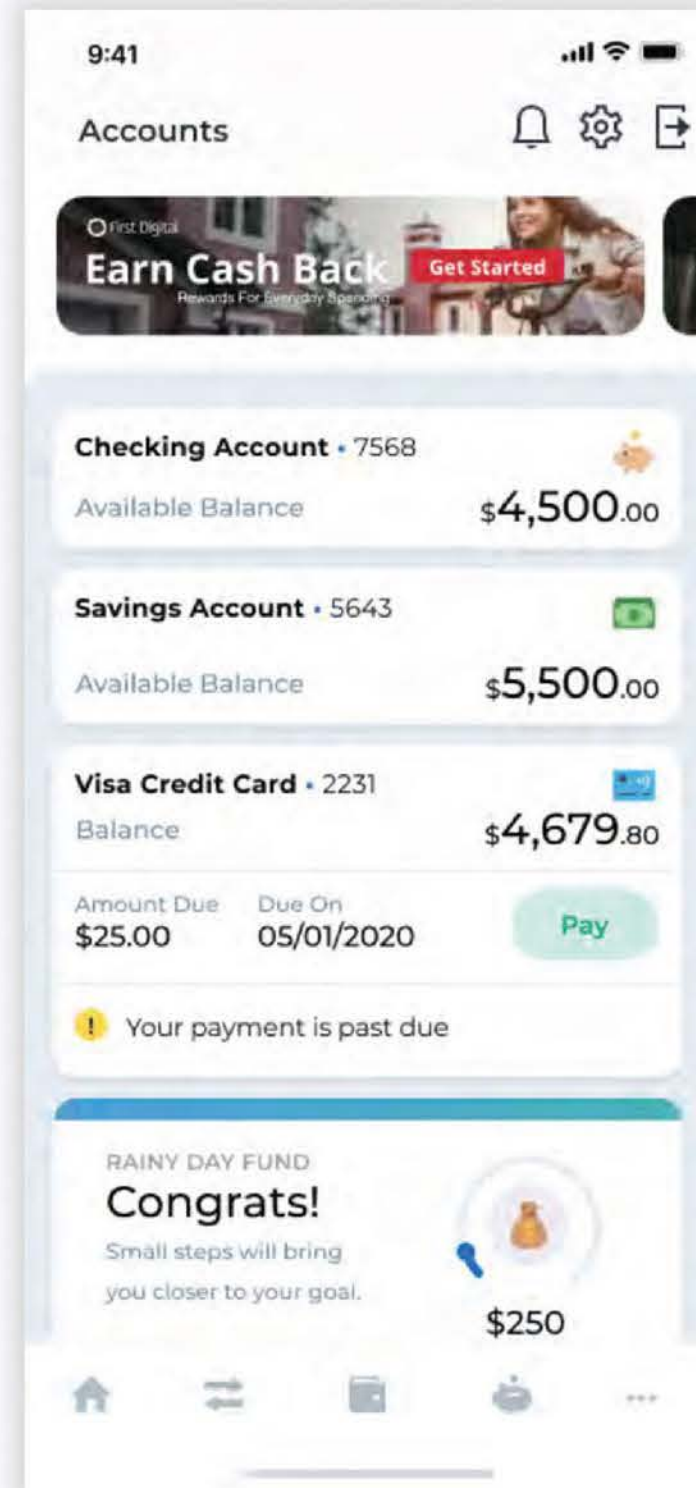
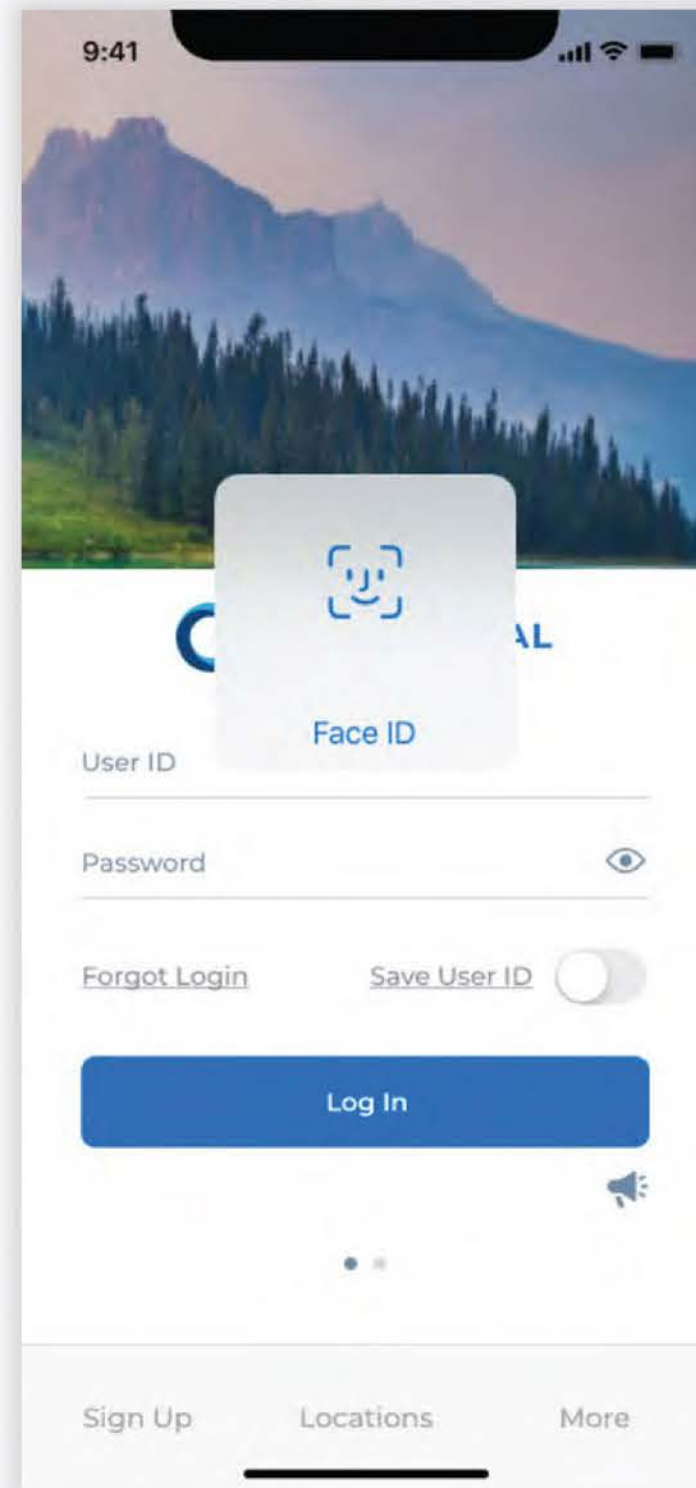
User views the Release price to POS detail screen for the entered barcode.

Scan Failed - Error

Alternate Path: Scan is unsuccessful because item cannot be located in catalogue.

UI UX Design - Mobile App

Integrated, yet simple, set of tools to assist end-users with saving money



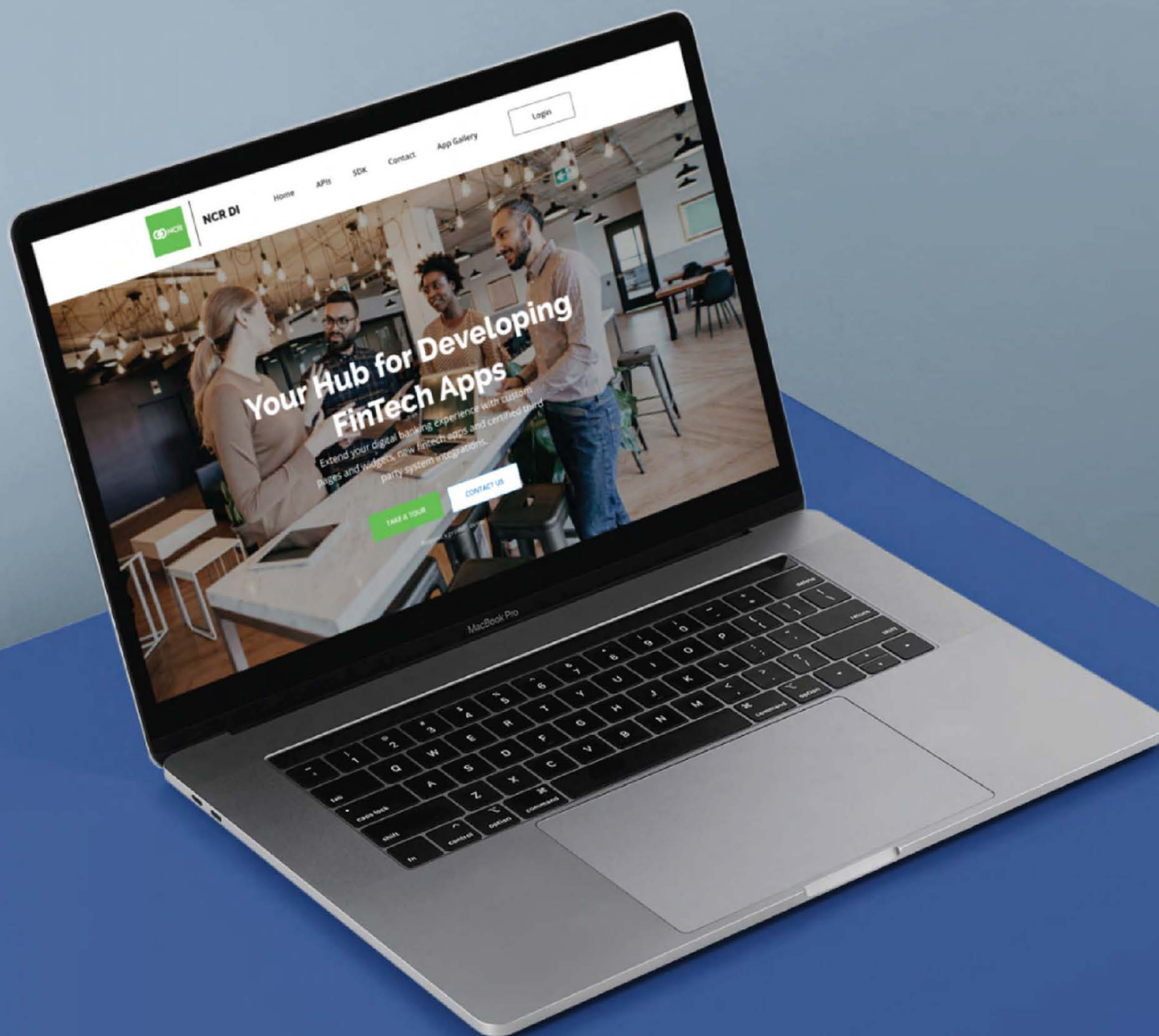
NCR Digital Insight

Hub for Developing FinTech Apps

ROLE UI/UX Design.

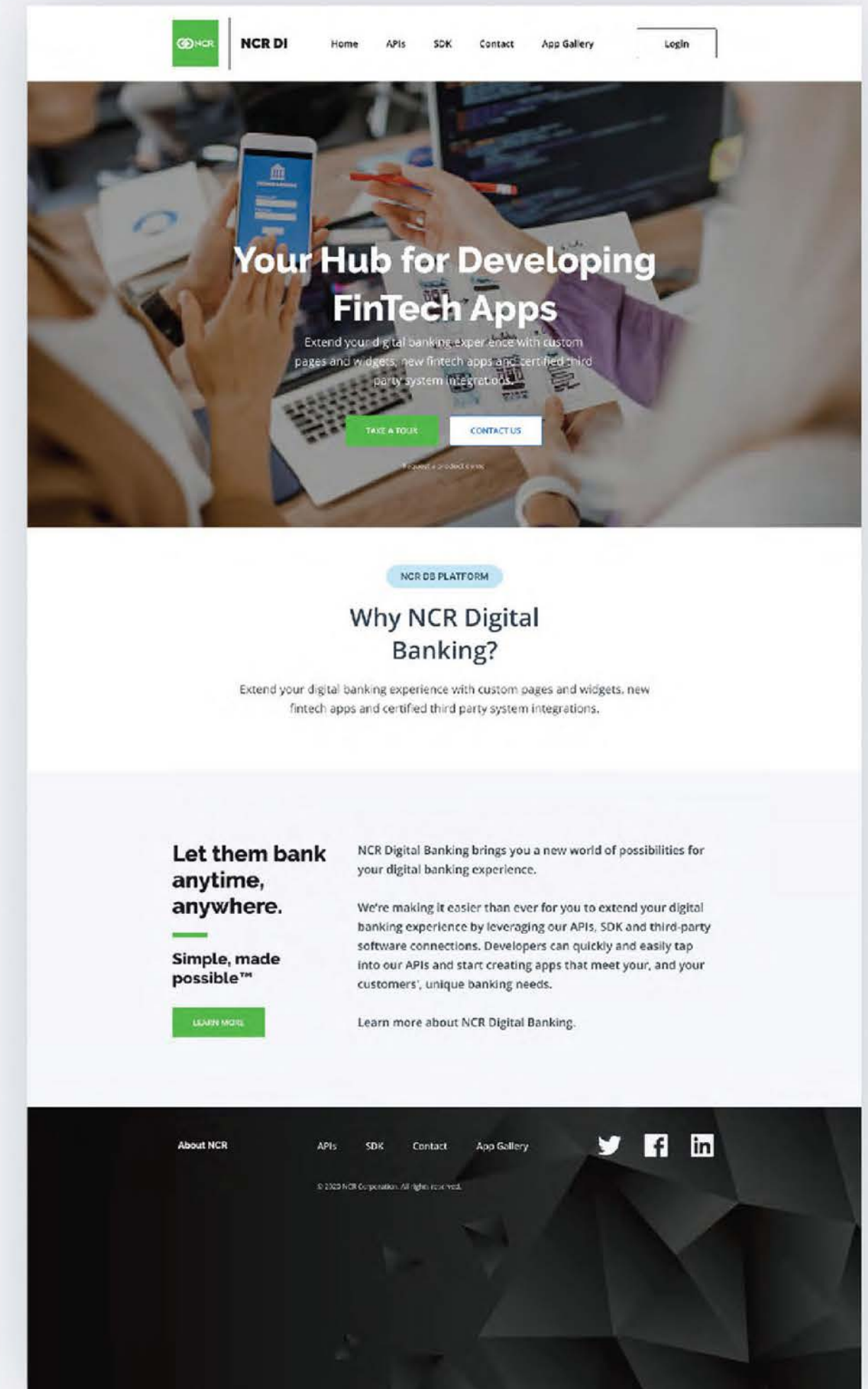
Global Look & Feel.

Layout, photography curation.



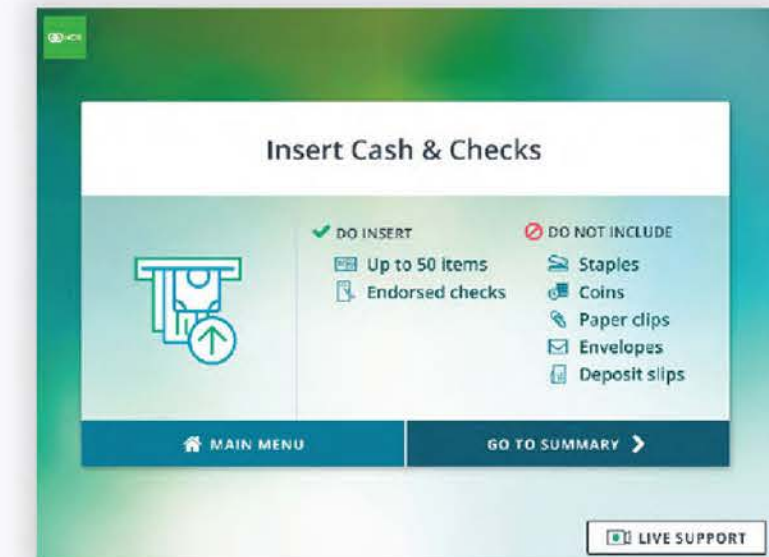
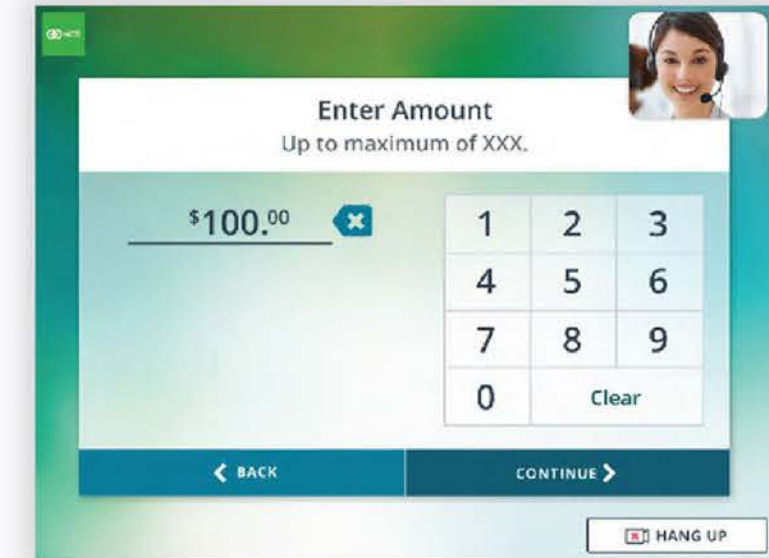
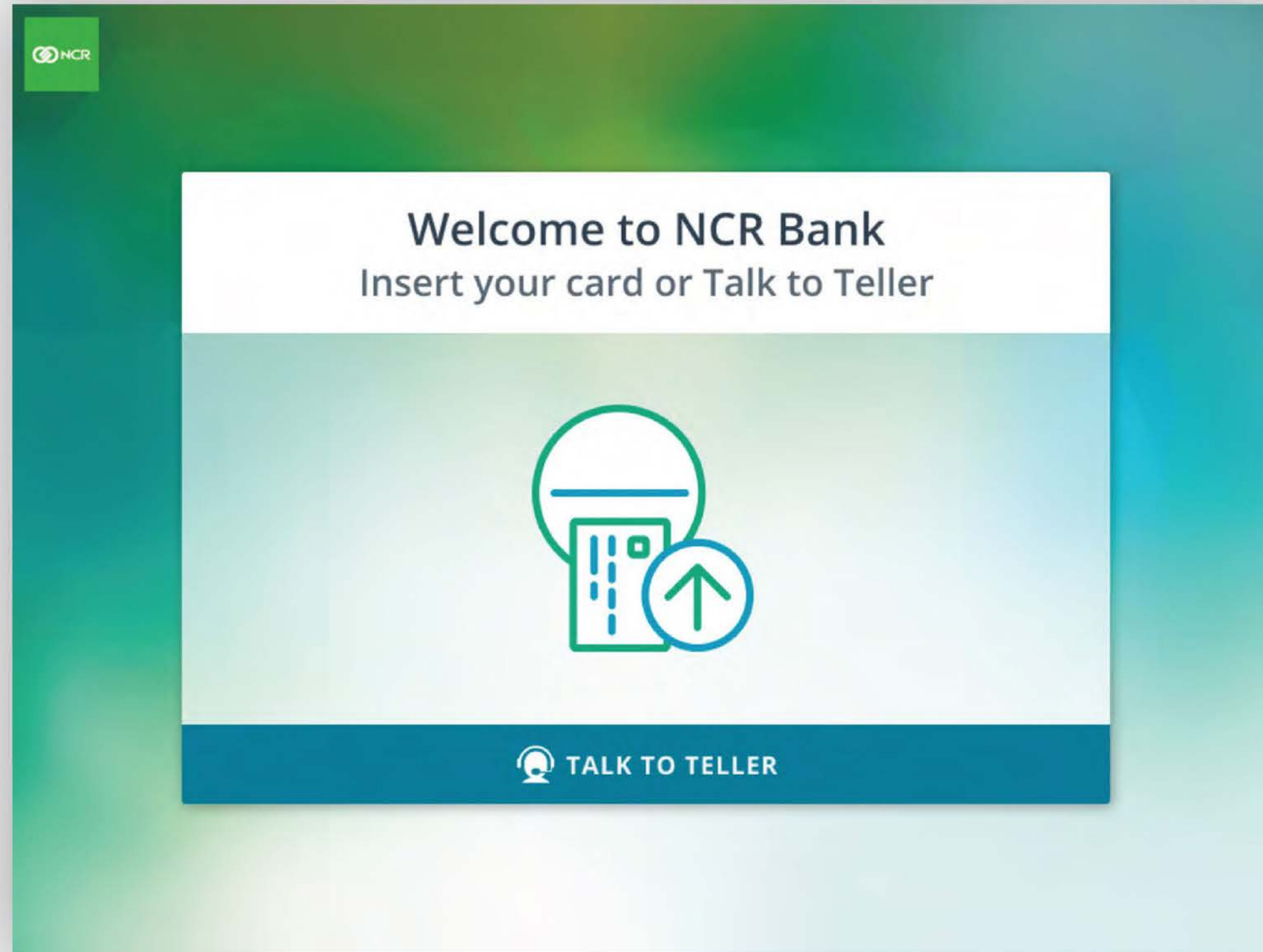
UI UX Design - Website

Hub for Developing FinTech Apps



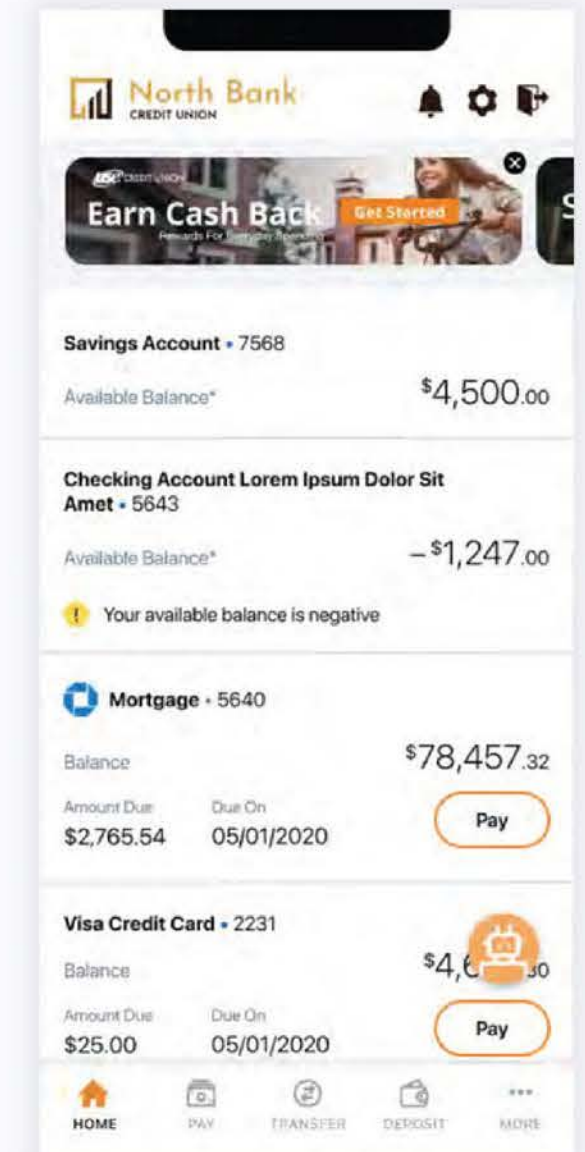
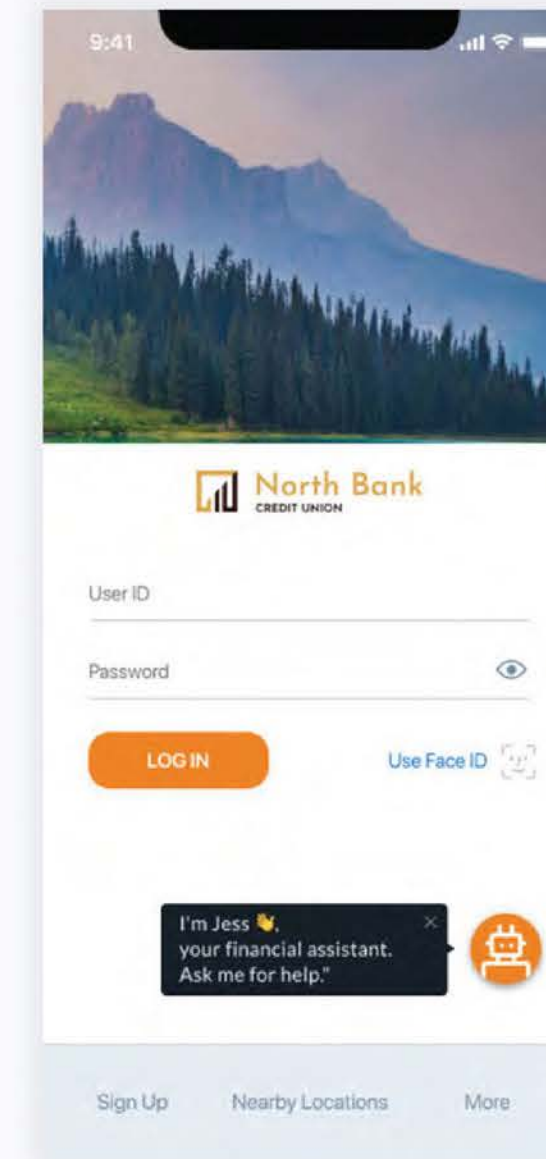
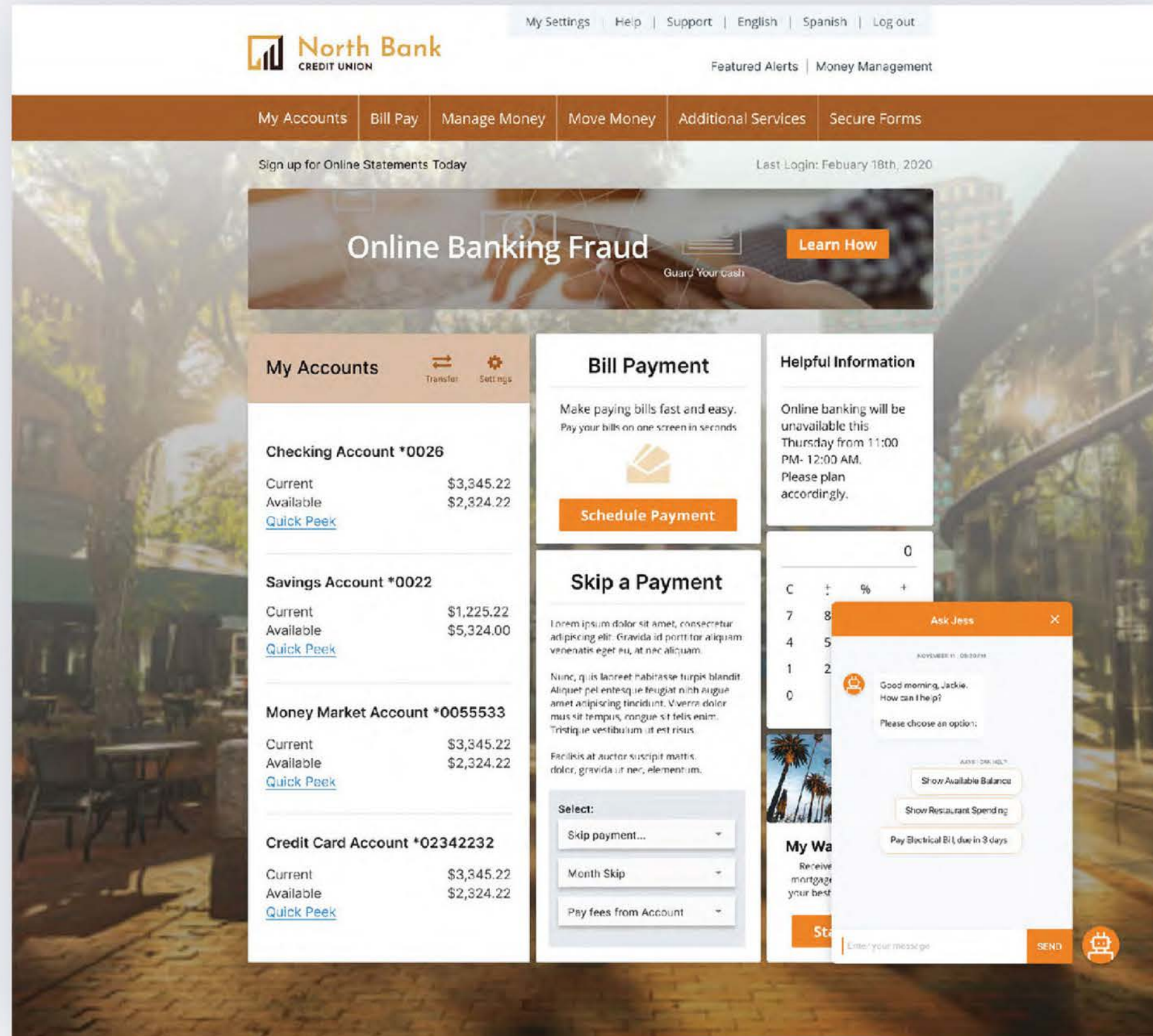
UI UX Design - ATM

New flexible, tablet-style user interface using HTML and CSS



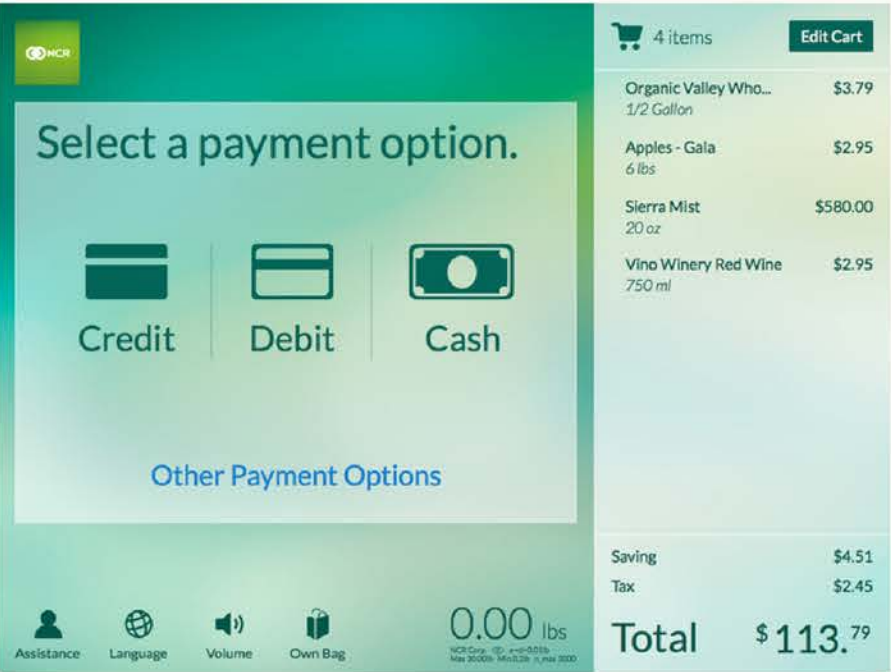
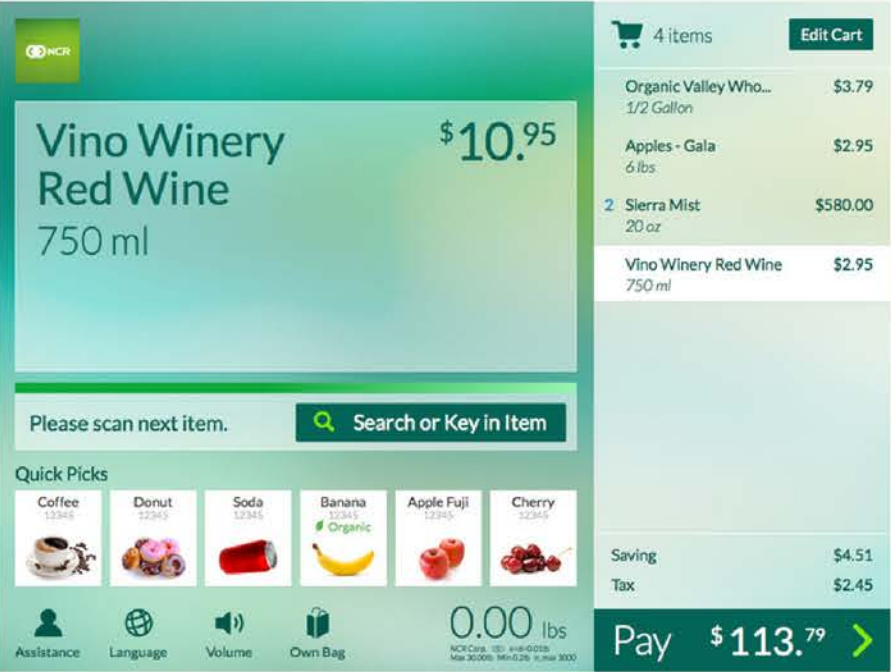
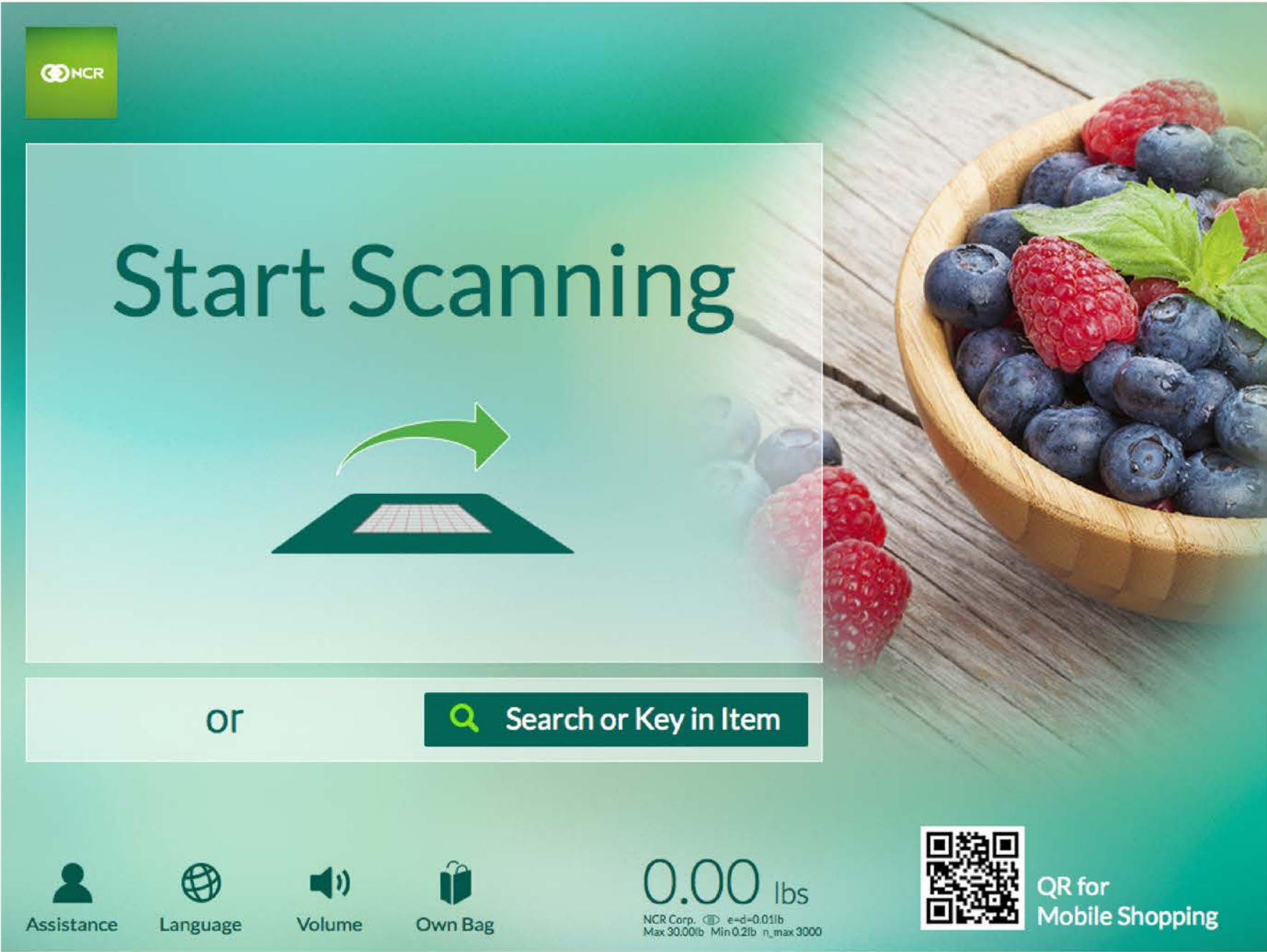
UI UX Design - Chatbot

Conversational Ai integrated into Web & Mobile banking products



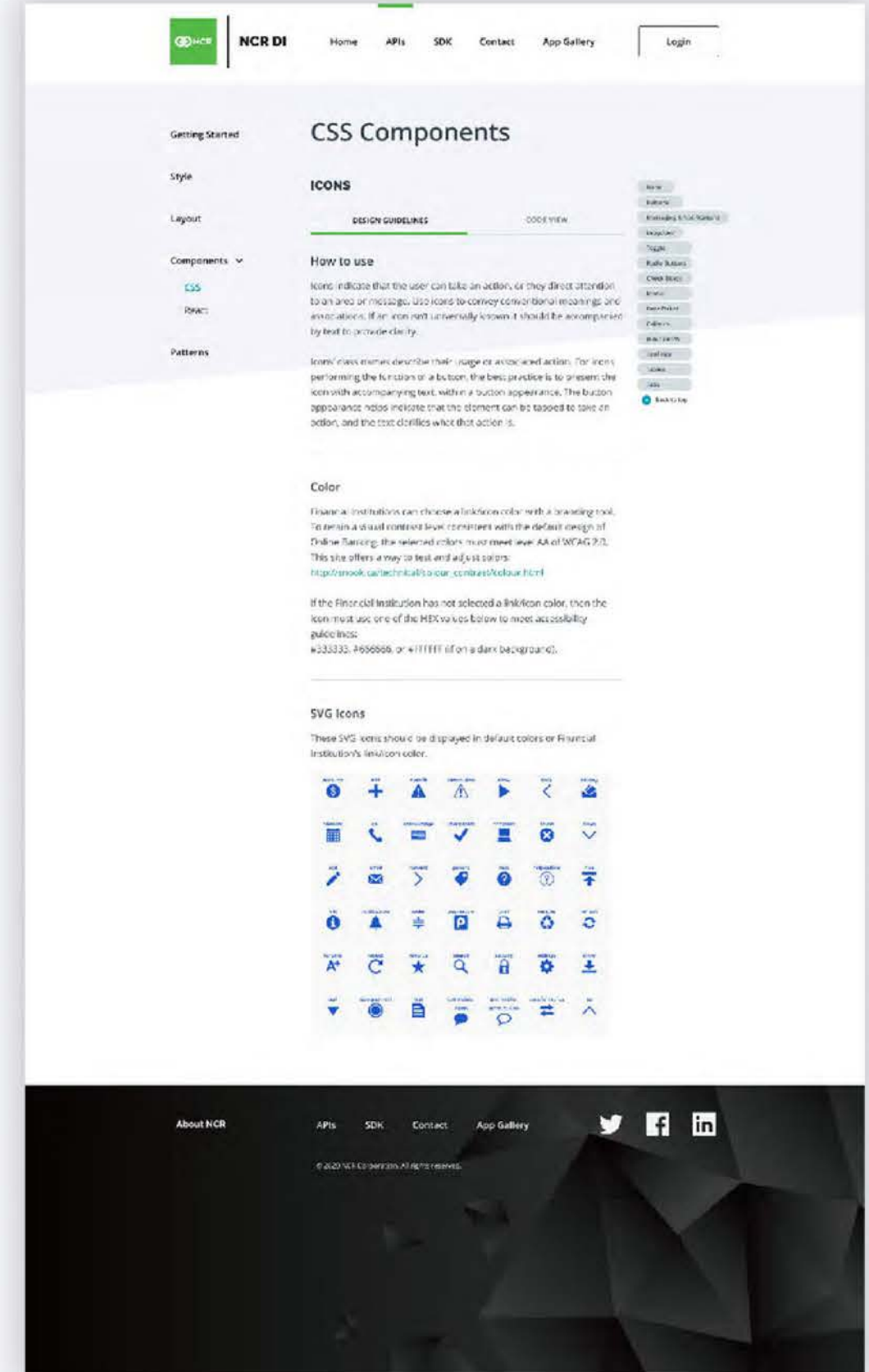
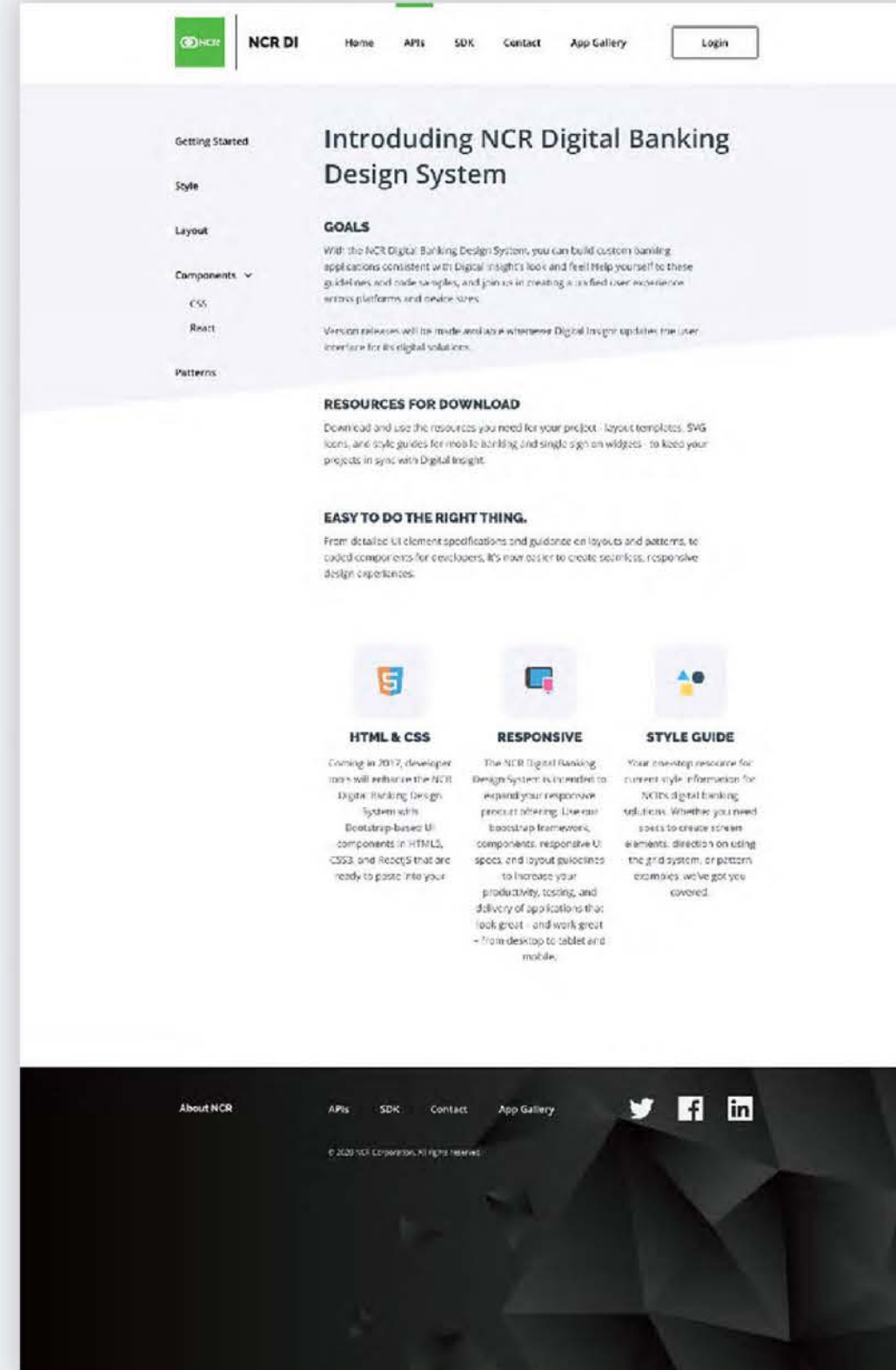
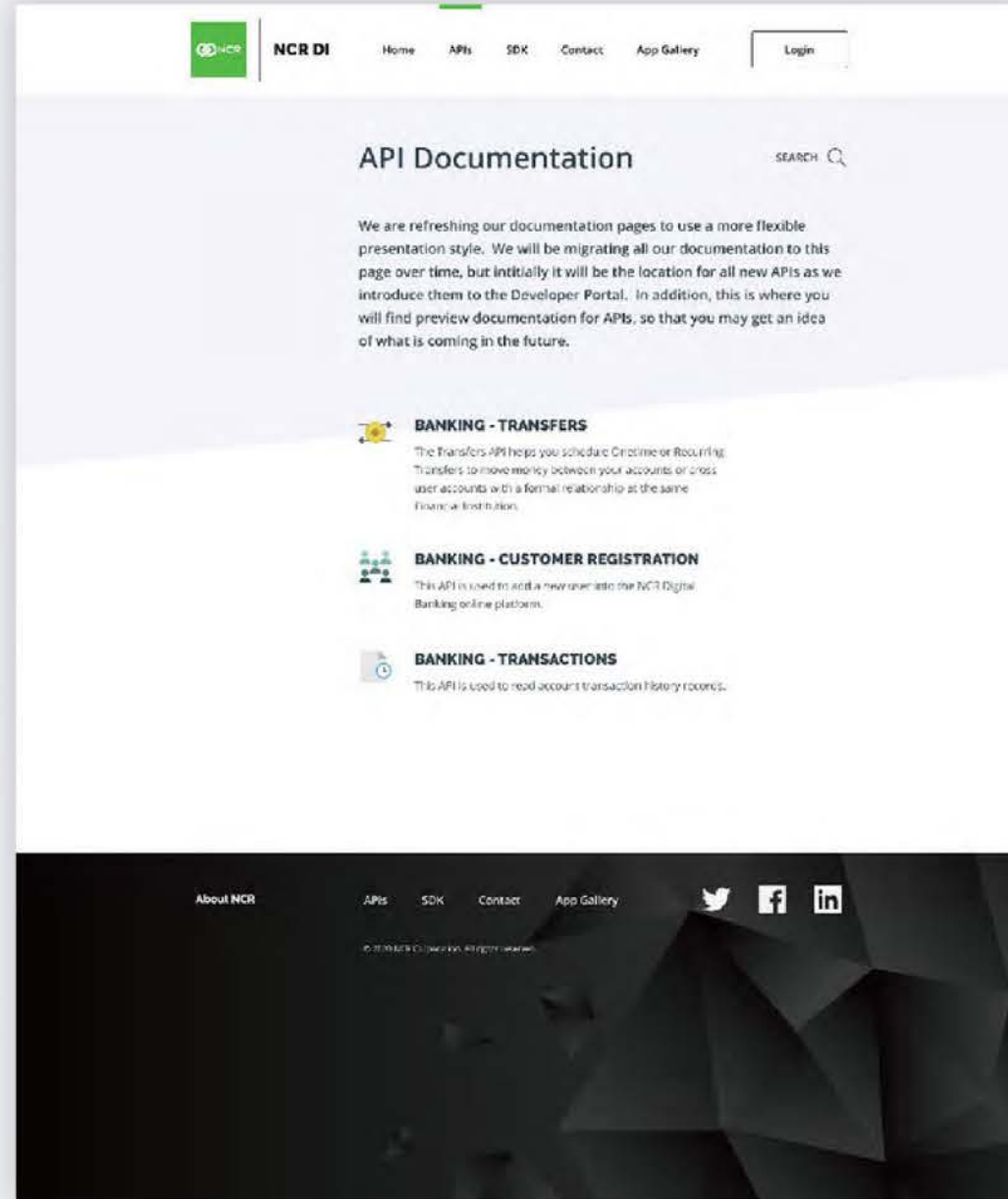
Creative Director UX, UI

Self Checkout located at Publix, Target, CVS & other retailers



UI UX Design - Website

Hub for Developing FinTech Apps





Creative Director UX, UI

Disney Vacation Ownership Experience Planning





Creative Director UX, UI

Disney Vacation Ownership Experience Planning

DISNEY COLLECTION -

Discover the landmarks and cities and satisfy your urge for excitement! Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed interdum venenatis metus ultricies vehicula. Maecenas eu lectus vitae elit molestie mollis. Aenean porta arcu ullamcorper purus egestas, quis sodales nulla tincidunt. Nunc eu luctus erat. Pellentesque et varius sem.

“HERE IS
ADVENTURE.
HERE IS
ROMANCE.
HERE IS
MYSTERY.”

—Walt Disney



DISNEY

Discover
of the U
dolor si

